# Clinical Trials Arena – A Guide for Authors

## Information for Authors

*Clinical Trials Arena is brought to you by Arena International, host of a large series of conferences for the clinical trial industry.*

*We strive to provide timely, topical and relevant content across key topic areas which will assist you in both your day-to-day operations and strategic decision-making. Content is developed both internally and through a variety of key industry contributors. Our content is influenced by our global advisory board and puts us in a unique position to create content which is directly driven by market demand. It is our mission to deliver content which will influence the success of clinical trials globally by focusing on delivering actionable information.*

## Frequently Asked Questions

**Who writes for Clinical Trials Arena?** Articles that feature on Clinical Trials Arena (CTA) are written mostly by industry professionals, as well as by CTA's internal staff. The purpose of our site is to delve into the challenges facing industry while providing actionable information from which our readers can learn. As most of the articles are written by industry professionals, CTA is a website written by the industry for the industry.

**Who are CTA's audience?** CTA has a very niche readership as our site is catered to those involved in clinical trials, as well as the industry at large (pharma, biotech and medical devices). Although we currently have roughly 1500 visitors a week, we aim to have 70,000 visitors a year.

**How long are articles?** Articles are typically ***800-1200 words*** on a topic of your choosing. For our external contributors, we're happy to give them free rein to highlight an issue that is not only pertinent to their role, but that concerns them the most.

**What are your article timelines?** Although we are quite flexible with deadlines, we normally give authors ***two weeks*** to submit a draft, with the view of publishing the article three-four weeks later.

**What is your review process?** Once a draft has been submitted, our team of editors will review your article and send feedback within two days.

**Style and formatting** – As CTA has a global audience, authors are encouraged to write in ***American English*** for consistency. If you wish to include graphs and diagrams, feel free to do so.

Furthermore, authors are encouraged to provide a 10-15 word strapline at the top of their article briefly summarizing what it's about.

For example:  *Henry Kerali, Your Job Title Here, Your Company Name Here, explains some of the regulatory challenges facing the clinical supply chain*

**Should I include a headshot and bio?** Authors are under no obligation to provide a headshot and bio, but are more than welcome to do so.

**Shall I include references?** If your article references another person's work, you are strongly encouraged to provide the original source. Please include external links to referenced online articles if possible.

**Are external authors paid for their articles?** As Clinical Trials Arena is a free to read website, *we are unable* to compensate authors for their articles.

*If you're interested in writing for Clinical Trials Arena, contact the Editor at henry.kerali@arena-international.com*